

# FARIDA SHIMI



## QUEEN ARAB *Beauty Ambassador* '25 WORLD WIDE AFRICA

Farida Shimi, a radiant and poised young woman from Egypt whose grace and ambition have already taken her places on the pageant stage. With warm confidence and a magnetic presence, Farida embodies the combination of elegance and empowerment that defines a modern ambassador for beauty with purpose. She has already distinguished herself by earning several prestigious titles: she was crowned Miss Arab Tourism Egypt 2023–2024, followed by the title of Miss Africa 2025. These achievements reflect her dedication not only to the world of pageantry but also to cultural advocacy, personal growth and leadership.

Now, Farida is gearing up for her next exciting challenge: entering the race for Queen Arab World Wide Africa Beauty Ambassador '25. In this upcoming contest she will bring her authentic Egyptian spirit, her experience from past wins, and her vision to uplift and connect communities across Africa and the Arab world. With this campaign, she aims to leverage her platform to champion values like cross-cultural unity, female empowerment and regional pride. Farida's journey shows that each crown is more than a symbol — it's a calling, and she steps into this next chapter ready and determined to shine as a true ambassador for beauty, purpose and positive change.